

# BEN VINCENT SAMOY

## WEB & GRAPHIC DESIGNER

<b>Portfolio</b>	www.behance.net/vincesamoy	<b>Mobile</b>	0905.461.3738 / 0998.566.9040
<b>Email</b>	vincesamoy@gmail.com	<b>Phone</b>	(046) 417.8947
<b>Behance</b>	www.behance.net/vincesamoy	<b>MagicJack</b>	(510) 709.3310
<b>LinkedIn</b>	www.linkedin.com/in/vincesamoy/	<b>Skype</b>	vincesamoy
<b>Address</b>	50A Coastal Rd. cor Evangelista St. Talaba 5 Bacoor City, Cavite 4102		

## 01 EXPERIENCE

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### CDT PORTAL ENGINEER

Willis Towers Watson

*Feb 2015 - Present*

*Fort Bonifacio Global City,*

*Taguig City, Philippines*

- Developed creative solutions for landing pages, content pages, mobile pages and support graphics
- Worked with prescribed brand guidelines, style guides and corporate communication protocols
- Owned multiple projects from conception to release
- Strong oral and written communications skills, made presentations to team and senior leadership
- Worked collaboratively with the creative, development, and consulting teams to create solutions that are leading edge

### WEB & GRAPHIC DESIGNER

vincesamoy.com

*(Freelance)*

*Nov 2014 - Feb 2015*

*Talaba, Bacoor City, Cavite*

- Developed web and graphic design concepts for online clients to achieve design goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS and jQuery
- Directly worked with clients to establish project scope, interaction guidelines and project delivery/timelines
- Responsible for the integration and optimization of all HTML pages using the latest web design standards
- Responsible for routine updates, upgrades and overall maintenance of client's website

### WEB & GRAPHIC DESIGNER

DoseMe

*Sep 2014 - Nov 2014*

*Brisbane, Australia*

- Responsible for all web, graphic and mobile design (website and mobile) work for the company ensuring it is in line with the company branding policy
- Responsible for editing website content, debugging code and re-designing web pages
- Worked on layouts and marketing materials ready for print
- Performed site upgrades by updating content and graphics, monitoring performance and results and identifying and evaluating improvement options

## **WEB & GRAPHIC DESIGNER**

vincsamoy.com

(Freelance)

Jul 2013 - Sep 2014

Talaba, Bacoor City, Cavite

- Developed web and graphic design concepts for online clients to achieve design goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS and jQuery
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## **ELECTRONIC GRAPHIC DESIGNER**

Global Publishing Solutions  
(GPS)

Feb 2008 - July 2013

U.S. Embassy Manila,

Roxas Boulevard, Pasay City

- Responsible for creating websites and developing user interfaces, using standard web design applications
- Responsible for the website promotion done through different mediums such as print and CD presentations
- Carried out graphic design functions using variety of computer tools
- Duties include original designs, conceptual mock-ups, illustrations, photographic imaging, file conversion, working with supplied designs, preflighting and other file manipulation and output functions
- Worked with Web Master/Developer and colleagues to determine needs, functions, set project milestones and carry out design related functions of projects
- Assisted in needs assessment for clients and maintaining a project planning outline using standard tools
- Worked with other members of the IT and web team and under direction of immediate superiors, created dynamic websites adhering to US Government supplied principles, design standards and security requirements
- Provided technical assistance to web users in the form of client communications
- Amended or made modifications as necessary to adapt to client requirements
- Ensured that baseline web browsers are supported on all GPS produced sites
- Reported deficiencies or further requirements to superiors for conveyance to clients or directly to clients as instructed
- Cross-trained with and backed-up other graphic designers to cover and perform selected responsibilities during their absences or as work load dictates
- Continually self-trained and suggested improved workflow, applications or processes to immediate superiors
- Carried out other duties as assigned by Supervisor, Management or American Officers
- Accurately recorded time and attendance, materials and time spent in production of specific jobs using Pinnacle, Hi-flex, Filemaker database or other MIS data gathering systems
- Promptly & accurately performed QMS/ISO 9001:2000 responsibilities

**CONTRACT WEB &  
GRAPHIC DESIGNER**

XMG Online

*Apr 2007 - Feb 2008  
Greensboro, North Carolina*

- Developed web and graphic design concepts for the company and its different partners and clients
- Oversaw the integration and optimization of all HTML pages
- In-charge of all contract programmers involved in the different websites being developed by the company
- Directly reported to the CEO of the company

**WEB & GRAPHIC DESIGNER**

Philippine Convergence  
Center Corporation (PC3)

*Feb 2006 - Apr 2007  
Alabang, Muntinlupa City*

- Responsible for web and graphic design work, mock-ups and storyboards within the company and its different partners and clients
- Designed banners, gif images and development of point of purchase (POP) displays and other promotional items
- Created and optimized content for websites using a variety of graphics, database, animation and other software

**WEB & GRAPHIC DESIGNER**

vincesamoy.com  
(Freelance)

*Sep 2005 - Feb 2006  
Talaba, Bacoor City, Cavite*

- Developed web and graphic design concepts for online clients to achieve design goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS and jQuery
- Directly worked with clients to establish project scope, interaction guidelines and project delivery/timelines
- Responsible for the integration and optimization of all HTML pages using the latest web design standards
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**WEB & GRAPHIC DESIGNER**

Philippine Convergence  
Center Corporation (PC3)

*Jan 2005 - Sep 2005  
Alabang, Muntinlupa City*

- Responsible for web and graphic design work, mock-ups and storyboards within the company and its different partners and clients
- Designed banners, gif images and development of point of purchase (POP) displays and other promotional items
- Created and optimized content for websites using a variety of graphics, database, animation and other software

**WEB & GRAPHIC DESIGNER**

vincesamoy.com  
(Freelance)

*May 2004 - Jan 2005  
Talaba, Bacoor City, Cavite*

- Developed web and graphic design concepts for online clients to achieve design goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS and jQuery
- Directly worked with clients to establish project scope, interaction guidelines and project delivery/timelines
- Responsible for the integration and optimization of all HTML pages using the latest web design standards
- Responsible for routine updates, upgrades and overall maintenance of client's website

## HEAD OF WEB & GRAPHIC DESIGN

ANXA Limited

Mar 2002 - May 2004

Alabang, Muntinlupa City

- Developed web and graphic design concepts for online clients to achieve design goals
- Performed front-end development for interactive web applications to improve functionality and user experience using HTML, CSS and jQuery
- Directly worked with clients to establish project scope, interaction guidelines and project delivery/timelines

## 02 EDUCATION

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MAR 2001 - MAY 2001

### INFORMATICS COMPUTER SCHOOL

**Certified Internet Professional Program** (Certificate)

Las Piñas City

JUN 1991 - MAR 1996

### UNIVERSITY OF SANTO TOMAS

**Bachelor of Fine Arts, Major in Industrial Design** (Undergraduate)

Sampaloc, Metro Manila

JUN 1987 - MAR 1991

### SAINT ANDREW'S SCHOOL

**High School** (Graduate)

Parañaque, Metro Manila

## 03 SKILLS

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### TECHNICAL SKILLS

HTML/HTML 5

Adobe Creative Suite

jQuery

Joomla

Interspire

eBook Conversion

CSS

Mobile Responsive Design

PHP/MySQL

BigCommerce

Croogo

JIRA

Bootstrap

Javascript

Wordpress

WebGUI

Mailchimp

### SOFT SKILLS

Creative Thinking

Client Interaction

Communication

Deadline Driven

Collaboration

Leadership

Detail-Oriented

Time Management

Problem Solving

Listening

Decision Making

Team Player

## 04 TRAININGS

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JUL 2019

**PLURALSIGHT**

**Javascript: Getting Started and Javascript Fundamentals**

*www.pluralsight.com (Online Training)*

MAR 2019

**PLURALSIGHT**

**Quick Start to Javascript: Volume 1 to 3**

*www.pluralsight.com (Online Training)*

JAN 2019

**PLURALSIGHT**

**HTML, CSS AND Javascript: The Big Picture**

*www.pluralsight.com (Online Training)*

DEC 2017

**PLURALSIGHT**

**Tactics and Tools for Troubleshooting Front-end Web Development and Beyond ASP.NET MVC: Modern Web Development Demystified**

*www.pluralsight.com (Online Training)*

FEB 2012

**AMERICAN GRAPICS INSTITUTE (AIG)**

**eBook Training Class: eBook and ePub Essentials (Kindle & iPad)**

*Boston, USA (Online Training)*

JAN 2012

**ACTIVE LEARNING**

**Web Development with PHP: Hands-on**

*San Juan, Metro Manila*

JUL 2008 - JAN 2012

**PHILIPPINE CENTER FOR CREATIVE IMAGING**

**Adobe InDesign CS 5.5, Adobe Illustrator CS3 Advance, Advance Photoshop CS3 for Print Production, Adobe InDesign CS3 and Adobe Acrobat 8.0 for Pre-press**

*Makati City*

## 05 AWARDS

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Nov 2010

**FRANKLIN AWARD**

**Education Malaysia Website Re-Design (English & Bahasa)**

Global Publishing Solutions (GPS)

*Pasay City*

Dec 2006

**PHILIPPINE WEB AWARDS**

**Best Website and People's Choice Awards (Lifestyle & Leisure)**

Philippine Convergence Center Corporation (PC3)

*Makati City*

## 06 REFERENCES

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### **DALE BERTRAND**

Managing Director

#### **Fire & Spark**

One Broadway, 14th Floor  
Cambridge, MA 02142  
USA

Email: dale@fireandspark.com

Phone: (617) 610.1987

Office: 1.877.214.5385

### **ROBERT MCLEAY, PHD**

CTO

#### **DoseMe Pty Ltd.**

228 Strawbridge Drive  
Moorestown NJ 08057  
USA

Email: robert@doseme.com.au

Office: +61 7.3221.1315

Mobile: +61 421.979.896

### **JOEL LOUIE S. MIRANDA**

Lead Programmer

#### **Larventech Inc.**

Bonifacio Global City,  
Taguig City  
Philippines

Email: lmiranda@gmail.com

Phone: 0917.836.1217

### **SALVACION P. LIBOON**

Manager (Quality & Process)

#### **TNS Philippines Inc.**

8/F Sun Plaza Building,  
1507 Shaw Blvd. cor Princeton St.  
Mandaluyong City 1550  
Philippines

Email: salvepl@gmail.com

Phone: 0932.877.2583